

Garden Products & Equipment Market Report UK 2010-2014

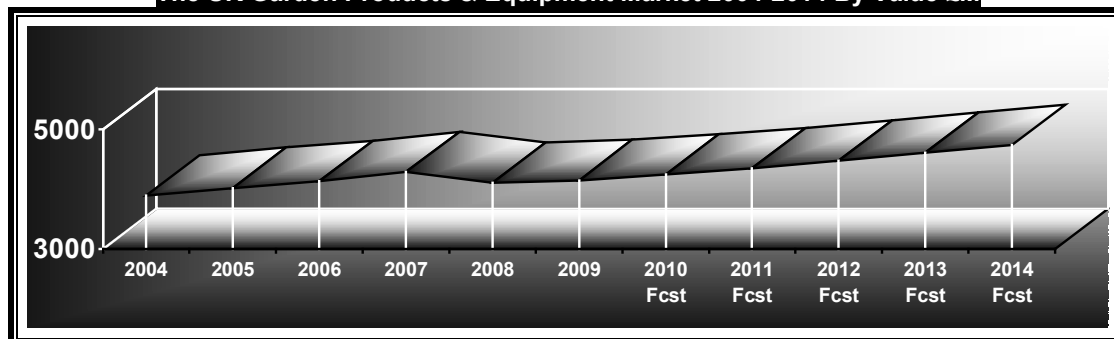
MTW Research have published a brand new **Research & Analysis** market report on the UK Garden Products & Equipment Market, providing a comprehensive & detailed review of the entire UK Garden Products market. Written specifically for garden products manufacturers, suppliers and retailers, the report is available immediately.

This 250+ Page Report Includes:-

- **Market Size & Trends 2004-2010; Forecasts to 2014**
- **SWOT, PEST & Qualitative Analysis**
- **Product Mix 2004, 2010 & Forecasts to 2014**
- **Mix by Distribution Channel 2004, 2010 & Forecasts to 2014**
- **Current, Historical & Future Market Structure & Trends**
- **260+ Manufacturer & Garden Centre Profiles, Rankings & Sales Leads**

Quantitative market data based on industry sales, supported by qualitative discussion of key market trends, product mix, influences and future prospects are provided. This informative report offers a comprehensive market review & sales leads and also represents excellent value for money.

The UK Garden Products & Equipment Market 2004-2014 By Value £M



Source: "Garden Products Market Research & Analysis - UK 2010-2014"

Market Size, Trends & Share 2004-2014 for:-

- **Garden Tools & Equipment** – hand tools, power tools, lawnmowers
- **Garden Timber & Hard Landscaping** – decking, fencing, trellis, pergolas, paving, walling & aggregates
- **Water Features & Garden Decoration** – fountains, water features, ponds, pumps, hoses, irrigation, controls, garden lighting, pots, tubs, planters.
- **Garden Chemicals & Lawncare** – lawn care, weedkillers, fertilisers, compost, food, pest control.
- **Garden Furniture & Barbecues** – furniture, barbecues, outdoor cooking appliances, accessories fuel.
- **Garden Sheds, Greenhouses & Buildings** – sheds, greenhouses, summerhouses / cabins, rooms.
- **Horticultural & Greenstock** – seeds, bulbs, perennials, roses, climbers, bedding plants, ferns & grasses, shrubs, house plants, fruit & veg trees / plants.

This unique report represents a **comprehensive yet cost effective** tool for understanding the historical, current and future performance of the UK Garden Products Market. Based on sales & primary research & written specifically for suppliers & retailers in the industry, this easy to use, independent report represents an invaluable tool to increase sales to the Garden Products Market.

Key Features Of This 250+ Page Report Include:-

MARKET SIZE

- **Garden Products Market Size by Value 2004-2014, including**
 - Market Size 2004 – 2010, Forecasts to 2014, Constant & Current Price Analysis
 - Detailed Qualitative Comment on Market Trends, Influences & Future Prospects

MARKET TRENDS & INFLUENCES

- **Quantitative & Qualitative Key Market Trends 2004-2014, including**
 - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
 - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
 - Ansoff Matrix – Identification of Future Growth Areas & Mix by Strategy to 2014
 - Market KPIs – Profit, Assets, Debt, Net Worth 2004-2014 for 250+ Companies
 - Sales per Employee in Garden Centres Market – 2004–2014

PRODUCT SEGMENTATION & END USE MIX

- **Product / Service Mix & Share by End Use Sectors 2004-2014, including**
 - Product Mix – tools, landscaping, decor, chemicals, leisure, buildings, horticultural
 - Market Size 2004-2014 & Key Trend Discussion for Each Product Sector
 - Mix by Key Products – 2004, 2010 & 2014 for Each Key Market Segment
 - Distribution Channel Share – DIY, Garden Centres, High Street, Internet etc
 - Qualitative Comment & Discussion on Key Channel Trends

INDUSTRY STRUCTURE & 250+ COMPANY PROFILES

- **Review of Garden Centres Market Structure & Key Company Profiles, including**
 - Garden Centres Market Mix by Growth, Credit, Age, Turnover & Number of Employees
 - Garden Centres Market Share by UK Geographical Region & Office Type (e.g branch)
 - Garden Centres Rankings – by Turnover, Profit, Assets, Debt, Worth & Employees
 - 250+ Manufacturer & Garden Centre Profiles – 1 Page Profile & Financial Charts
 - Key Financial Data for 250+ Companies – Turnover, Profit, Emps, Assets, Debt & Worth
 - Sales Leads– Mailing Address, Telephone & Contact Name for Each Company

AVAILABLE AS PART OF THE 'ULTIMATE PACK'

- **All Formats of the Report, Spreadsheet & Mailing List, including**
 - Hard Copy –Lasered on 90gsm paper bound in 'lay flat' format
 - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
 - PDF Report – Emailed to Your Desktop the Same Day
 - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> • 250+ Manufacturers & Garden Centres Mailing List • Full Company Name & Postal Address • Telephone Numbers • Senior Decision Maker / Purchasing Contact • Multi-Use – No limitations on how the data can be used • Full Data Compliance – Supplied in MS Excel format 	<ul style="list-style-type: none"> • Company Name, Address, Tel & Fax, Director Name • 4 Years Latest Accounts & Balance Sheet <ul style="list-style-type: none"> – Turnover, profit, assets – Debts, net worth, – Sales per employee, profit per employee, working capital • Parent Company, Ultimate Holding Company • Turnover Estimates for every Company in Report • Incorporation Date, Number of Employees • Data for all Companies Included in the Report

Key Benefits Of This Brand New Report Include:-

- **Current, Historical & Future Market Performance & Trends 2004-2014**
- **Product & Distribution Channel Mix** –Best Performing Sectors, Focus Your Marketing
- **Incorporate** into your **Marketing & Business Plan**, Explore Various Strategic Options
- Develop **Sales Leads** & Focus Your Marketing
- **Identify Revenue & Develop Market Shares** for the Key Players
- Develop **SWOT & PEST Analysis** Faster & With More Detail

Report Table of Contents:-

1. **INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**
 - 1.1 Key Features & Benefits of this Research & Analysis Report
2. **UK GARDEN PRODUCTS MARKET**
 - 2.1 EXECUTIVE SUMMARY & MARKET OVERVIEW
 - 2.2 GARDEN PRODUCTS MARKET SIZE & TRENDS 2004-2014
 - 2.2.1 Garden Products Market Size 2004-2014 – Current Prices
 - 2.2.2 Garden Products Market Size 2004-2014 – Constant Prices
 - 2.2.3 Future Prospects
 - 2.3 KEY MARKET TRENDS IN THE GARDEN PRODUCTS MARKET
 - 2.3.1 PEST Analysis – Illustration of Key Market Forces
 - 2.3.2 Political & Legal Influences & Trends
 - 2.3.3 Economic Influences & Trends
 - 2.4 SWOT ANALYSIS – Strengths, Weaknesses, Opportunities, Threats
 - 2.5 IMPORTS & EXPORTS OF GARDEN PRODUCTS 2004-2014
3. **PRODUCT TRENDS & SHARES**
 - 3.1 Share by Key Product Sector – 2010, 2004 & 2014
 - 3.2 Tools, Garden Equipment & Lawnmowers Market 2004-2014
 - 3.3 Garden Timber Market & Hard Landscaping 2004 – 2014
 - 3.4 Water Features & Garden Decoration Market 2004-2014
 - 3.5 Lawn Care & Garden Chemicals Market 2004-2014
 - 3.6 Garden Furniture & Barbecues Market 2004 – 2014
 - 3.7 Sheds, Greenhouses & Garden Buildings Market 2004 - 2014
 - 3.8 Seeds, Bulbs, Greenstock & Horticultural Market 2004 - 2014
4. **GARDEN PRODUCTS MANUFACTURER PROFILES**
 - 4.1 Profiles & KPIs for 142 Manufacturers & Suppliers
5. **DISTRIBUTION CHANNELS SHARE & TRENDS**
 - 5.1 Share by Key Garden Distribution Channel 2010, 2004 & 2014
 - 5.2 Garden Centres Market 2010 – Industry Trends
 - 5.2.1 Market Mix by Growth/Decline Over Last 12 Months
 - 5.2.2 Industry Share by Credit Rating in 2010
 - 5.2.3 Industry Mix by Age of Companies in 2010
 - 5.2.4 Industry Share by Number of Employees in 2010
 - 5.2.5 Industry Mix by Turnover Band in 2010
 - 5.2.6 Industry Share by Location Type in 2010
 - 5.2.7 Industry Mix by Geographical Region in 2010
 - 5.3 Key Market Trends in the Garden Centres Industry 2004-2014
 - 5.3.1 Garden Centre Market Profitability 2004-2014
 - 5.3.2 Garden Centres Industry Assets 2004-2014
 - 5.3.3 Garden Centres Industry Debt 2004-2014
 - 5.3.4 Garden Centres Market Net Worth 2004-2014
 - 5.3.5 Sales Per Employee in Garden Centres Market 2004-2014
 - 5.4 Garden Centres Ranking & Turnover Estimates
 - 5.4.1 Garden Centres Listing
 - 5.4.2 Garden Centres Ranking By Turnover
 - 5.4.3 Garden Centres Turnover Estimates 2009
 - 5.4.4 Garden Centres Ranking by Profitability
 - 5.4.5 Garden Centres Ranking by Assets
 - 5.4.6 Garden Centres Ranking by Debt
 - 5.4.7 Garden Centres Ranking by Net Worth
 - 5.5 Profiles, KPIs & 'At a Glance' for 127 Garden Centres

Selection of the Companies in the Report:-

A & J Sectional Buildings, A. Neaverson & Sons, , Acanthus Stoneware, Aggregate Industries Uk, Aj Smith & Sons, , Aston Horticulture, Atlantis Water Garden Products, Atlas Sheds, Aurora, Avs Fencing Supplies, B & T Garden Buildings, Bayer Agriculture, Berley Sheds, Bouchier Fencing, Bowland Stone, Braewood, Bridge Timber Products, Bridgman P J And Co, Bsw Timber, Buy Direct.Co.Uk ., Cadix, Caldwells, Callaghanstone, Cemex UK, Classical Stone, Creative Decking, Dartford Portable Buildings, Decco, Decker Timber, Drenagh Sawmills, Duke Forest Ornaments, Elbec Garden Buildings, Environmental Composites, Eterna Lighting, F W Masons & Sons, Finnforest Uk, Flogas UK, Florida Garden Buildings, Fordingbridge PLC, Forest Garden Group, Frosts At Millets Farm, Garden Products Wholesale, Gardman Holdings, Gardman, Garenberg Life Space ., Gaze Burvill, Ge Lighting, Gillies & Mackay, Grange Fencing, Gwynedd Garden Buildings, Haddonstone, Hanson, Hartley Botanic, Haxnicks, Hayes Timber & Concrete Products, Henri Studio (Europe), Home Hardware Scotland, Hoppings Softwood Products Plc, Howarth Timber, Hozelock Group, Indian Ocean Trading Co, Interpet, J Parker Dutch Bulbs (Wholesale), Jcc Lighting Products, Jecs Electrical, John Brash & Co., Keter (Uk), Lafarge Aggregates, Lakeland Concrete, Leisuregrow Products, Lighting For Gardens, Lighting Supply, Longcliffe Quarries, M&M Timber, Marshall's Mono , Marshalls PLC, Merit Garden Products, Minster Paving, Moles Seeds (U.K.), Mr Fothergills, OA Taylors & Sons, Oakenclough Buildings, Oasis Water Garden Products, Olympian Sheds, Perfect Surroundings, Pinelog Group, Plasmor, Redwood Garden, Richard Burbidge, Richard Sankey & Son, RK Timber, Robert Brett & Sons (Including Tarmac Toppave), Rowinson Garden Products, S.E. Marshall & Co, Sca Timber Supply, Scolmore International, Scotts Of Thrapston, Seeds Of Italy, Sheds & Shelters, Skinners Sheds, Sojag UK, Solus Garden And Leisure, Somerlap Forest Products, Sperrin Metal Products, Stable Structures, Stancombe Stone, Stewart Plastics, Suttons Seeds (Holdings), Tetra UK, The Outdoor Deck Company, The Scotts Company Llc, The Stewart Company, Thompson & Morgan, Thompson And Morgan, Thumbs Up (Bury) , Timbertech Products, Tradelink, Truro Portable Buildings, Uk Garden Buildings, Vannplastic, Vilmorin Group, Bevan & Sons, Walton Garden Buildings, Wayland Timber Products, Westland Horticulture, Willowstone Garden Products, Winchester Growers, Wolf Garden, Worcester Shed & Fencing, Wyldcrest Leisure

PLUS

120+ LEADING GARDEN CENTRES Ranked by Turnover, Profit, Assets & Net Worth – Representing 70% of the market in 2010, including:-
 Dobbie Garden Centres , Garden Centre Group (Wyevale), The Garden and Leisure Group , Notcutts Garden Centre, Country Homes & Gardens , Blooms of Bressingham, DJ Squire & Co , Haskins Garden Centre, Barton Grange Group, Webbs, Hillier Nurseries , Bridgemere Nurseries , Scotsdale Nursery And Garden Centre etc

Tables & Charts Included in the Report:-

- Figure 1: Garden Products Market – UK 2004 – 2014 By Value £m
 Figure 2: Garden Products Market – UK 2004 – 2014 Constant Prices £M
 Figure 3: Number of UK Gardens & Number of Homes 2004-2014
 Chart 4: Garden Products Growth Share by Ansoff Strategy 2010-2014
 Figure 5: PEST Analysis for UK Garden Products Market in 2010
 Figure 6-8: UK Economic Annual Performance– GDP, CPI, Interest Rates 2004-2014
 Figure 9: UK Unemployment Numbers 2004-2014
 Figure 10: Key Strengths & Weaknesses in the Garden Market 2010-2014
 Figure 11: Key Opportunités & Threats in the Garden Market 2010-2014
 Figure 12: Imports of Garden Products By Value 2004-2014 £M
 Figure 13: Share by Key Import Region for Garden Products 2010
 Figure 14: Share by Product in Garden Products Market 2010
 Figure 15: Share by Product in Garden Products Market 2004
 Figure 16: Forecast Share by Product in Garden Products Market 2014
 Figure 17: Garden Tools, Equipment & Lawnmower Market 2004-2014 £M
 Figure 18: Garden Tools & Lawnmowers Market – Share by Product 2010
 Figure 19: Garden Timber Market & Hard Landscaping 2004-2014 £M
 Figure 20: Garden Timber & Hard Landscaping– Share by Product 2010
 Figure 21: Fountains, Ponds, Water & Garden Decoration 2004-2014 £M
 Figure 22: Water & Garden Decoration Market – Share by Product 2010
 Figure 23: Lawn Care & Garden Chemicals Market Value 2004-2014 £M
 Figure 24: Lawn Care & Garden Chemicals Market –Share Product 2010
 Figure 25: Garden Furniture & Barbecues Market by Value 2004-2014 £M
 Figure 26: Garden Furniture & Barbecues Market - Share by Product 2010
 Figure 27: Barbecues Market 2010 – Mix by Fuel Type
 Figure 28: Sheds, Greenhouses and Garden Rooms Market 2004-2014
 Figure 29: Sheds, Greenhouses & Rooms Market - Share by Product 2010

- Figure 30: Seeds, Bulbs, Greenstock & Horticultural Market by Value 2004-2014
 Figure 31: Seeds, Bulbs & Horticultural Market - Share by Product 2010
 Figures 32-174: 'At a Glance' Charts for 142 Leading Manufacturers & Suppliers
 Figure 175: Share by Distribution Channel for Garden Products Market 2010
 Figure 176: Share by Distribution Channel for Garden Products Market 2004
 Figure 177: Share by Distribution Channel for Garden Products Market 2014
 Figure 178: Market Share by Garden Centres Growth / Decline to January 2010
 Figure 179: Market Share by Credit Rating in the Garden Centre Market 2010
 Figure 180: Market Share by Company Age in the Garden Centres Market 2010
 Figure 181: Mix by Number of Employees in the Garden Centres Market 2010
 Figure 182: Share by Turnover Band in the Garden Centres Market 2010
 Figure 183: Mix by Location Type in the Garden Centres Market 2010
 Figure 184: Mix by Location Type in the Garden Centres Market 2010
 Figure 185: Garden Centres Market Profitability 2004 – 2014 £M
 Figure 186: Garden Centres Assets 2004 – 2014 £M
 Figure 187: Average Garden Centre Assets 2004 – 2014 £M
 Figure 188: Garden Centres Market Debt – UK 2004 – 2014 £M
 Figure 189: Garden Centres Market Average Debt 2004 – 2014 £M
 Figure 190: Garden Centres Market Net Worth – UK 2004 – 2014 £M
 Figure 191: Garden Centres Average Net Worth – UK 2004 – 2014 £M
 Figure 192: Garden Centres Sales Per Employee 2004 – 2014 £M
 Figure 193: Garden Centres Company Listing 213
 Figure 194: Garden Centres Ranked By Turnover 2009 215
 Figure 195: Garden Centres Sales Estimates 2009 £M
 Figure 196: Garden Centres Ranked By Profit 2009
 Figure 197: Garden Centres Ranked By Assets 2009
 Figure 198: Garden Centres Ranked By Debt 2009
 Figure 199: Garden Centres Ranked By Net Worth 2009
 Figures 200-327 'At a Glance' Financial Health Charts for 127 Garden Centres

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